

FEBRUARY 25

fashion calendar 1985

JANUARY

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ЛЕВОНОВА 32

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 25 & MARCH 4, 1985

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 24-28	N.Y. GIFT SHOW & ACCENT ON DESIGN AT N.Y. COLISEUM & PASSENGER SHIP TERM.;		686-6070.
Monday	BREAKFAST SEMINAR: "KEEPING	NATIONAL KNITWEAR &	500 CLUB
Feb. 25	YOUR BUSINESS EFFECTIVE"	SPORTSWEAR ASS'N	500 SEVENTH AVENUE
8:30 A.M.	"Using Guerilla Warfare Principles."	Tickets, \$30.00.	Contact: Pam Gross, 683-7520.
Monday	SHOWING OF FALL	TIKTINER	530 SEVENTH AVENUE
Feb. 25	COLLECTION		SHOWROOM - 12TH FLOOR
9:30 A.M.	Also March 4 & 6 at 9:00 A.M.	By inv. By appt: 2/25-3/11.	Contact: 391-1790.
Beginning	OPENING OF FALL '85	GGQ BY ROBERTO	McALPIN HOUSE - 50 W 34TH ST.
Monday	COUTURE COATS & SUITS	AVOLIO OF MILAN	SUITE 21C5
Feb. 25	By appointment. Contact: Ginger Verges,		947-6914.
Feb. 25	GIORGIO ARMANI WOMENSWEAR (Fall/Winter)	650 Fifth.....20th fl.....	265-2760
Feb. 25	JHANE BARNES (Fall).....	575 Seventh.....9th fl.....	382-0961
Feb. 25	STANLEY BLACKER VIEWPOINT BY ROBERT ROJAS	550 Seventh...20th fl.....	764-3730
Feb. 25	BRUESTLE-MONDI OF AMERICA.....	725 Fifth.....16th fl.....	980-1073
Feb. 25	OLEG CASSINI MILANO/NEW YORK (Fall II)	1410 Broadway....Suite 501.....	819-1150
Feb. 25	CESARANI (Men's & Women's).....	12 E 53rd.....5th fl.....	752-6910
Feb. 25	LESTER HAYATT FOR SPORTSTREET.....	1411 Broadway....Suite 485.....	704-9656
Feb. 25	IN-WEAR MATINIQUE.....	485 Seventh.....9th fl.....	563-3285
Feb. 25	ANNE KLEIN II (Petites).....	205 W 39th.....8th fl.....	730-1844
Feb. 25	CHRISTIAN LLINARES (Fall/Winter).....	641 Fifth..Ste 31F..Sassha Lambert,	751-0224
Feb. 25	LYNN NOVAK (Fall I Men's & Women's).....	1466 Broadway....Suite 1611.....	730-9696
Feb. 25	PENDLETON (Fall).....	489 Fifth.....25th fl.....	661-1670
Feb. 25	RODIER PARIS (Fall).....	512 Seventh.....15th fl.....	302-0990
Feb. 25	SAN FRANCISCO CLOTHING/HOWARD PARTMAN...	975 Lexington.....472-8740,	Press: 744-9616
Feb. 25	TRIC-TRAC LTD; PHYLLIS KEITLEN.....	209 W 38th.....7th fl.....	221-7935
Feb. 25	VALENTINO MISS V; VALENTINO STUDIO.....	650 Fifth.....19th fl.....	247-8621
Feb. 25	VERLAINE INT'L (European Sportswear)....	498 Seventh.....20th fl.....	971-9033
Tuesday	PHILHARMONIC BALL	SAKS FIFTH AVENUE	611 FIFTH AVENUE
Feb. 26	FASHION SHOW		3RD FLOOR
11:00 A.M.	Fashions by Adolfo, Bill Blass, Geoffrey Beene, Oscar de la Renta, Carolina Herrera, Mary McFadden, & others. Contact: 580-8700, ext. 377. Press: Helen O'Hagan, 940-4248.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 26 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Contact: 582-0924.	STAVROPOULOS (16 WEST 57TH STREET)	REGENCY HOTEL BALLROOM
Feb. 26	PATRICIA MURRAY, INC.....	209 W 38th.....	12th fl.....869-2020
Feb. 26	PAULA SAKER (Fall).....	530 Seventh.....	29th fl.....221-6960
Thursday Feb. 28 5:00 P.M.	INFORMAL PREVIEW: FALL & HOLIDAY COLLECTION Champagne reception. For buying offices. By invitation.	STANLEY BLACKER DESIGNER COLLECTION	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR By appt from 3/4; 764-3730.
Feb. 28	SWEE LO.....	498 Seventh.....	10th fl.....947-2697
Friday March 1 10:00 A.M.	PRESS PREVIEW: FALL II COLLECTION Buyers at 9:00. By invitation. Thereafter by appointment. Contact: 354-4900.	LIZ CLAIBORNE	1441 BROADWAY SHOWROOM - 7TH FLOOR
March 1	GREAT AMERICAN NEEDLEWORK & SEWING FAIR, San Mateo, CA. (3/1-3/3) (415) 692-7499.		
March 1	MGM COLLECTION...1400 Bway....9th fl....819-1977; Press-Hart Agency (214) 528-3281		
March 1	PANCALDI & B.....60 E 56th..... 12th fl.....935-6087		
March 2- March 5	DONNA MODA (WOMEN'S WEAR)--60 ITALIAN DESIGNERS AT HOTEL DRAKE, PARK AVENUE & 56TH, 10-6 daily. Trade: Lita Mecozzi, 980-1500. Press: Spencer & Rubinow, 751-9050.		
*March 2-4	FLORENCE: PITTI TREND--CASUAL WOMEN'S, MEN'S, & JUNIOR FASHIONS (March 2-4)		
*March 2-5	LOS ANGELES: MAGIC (Men's Apparel Guild in Cal.) at Convention Ctr., (213) 748-6323.		
Sunday March 3- March 5	MORE THAN 1,000 INT'L FALL/WINTER COLLECTIONS Breakfast recep. 3/4 at 8:30 A.M., Canada Rm. By inv. Hrs: Sun: 10-8. Mon: 9-7. Tues: 9-6. Buyers: Jacalyn Cowen, 563-5350. Press: Renee Pastor Inc., 682-8560.	NEW YORK PRET	NEW YORK COLISEUM 59TH ST. & COLUMBUS CIRCLE
March 3	JABE BY ANDREA BEHAR (N.Y. Pret 3/3-5)..1441 Broadway....19th fl.....944-1114		
March 3	ADRIENNE LANDAU (NY PRET #2006) (Fall) 264 W 35th.....11th fl.....695-8362		
March 4	9:00 A.M., TIKTINER (2nd show), 530 Seventh Ave., 12th fl., by inv.; 391-1790.		
Monday March 4 4:00 P.M.	SHOWING OF FALL '85 COLLECTION By invitation. Thereafter by appointment. Contact: 944-6999.	ELLEN TRACY	575 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
March 4	ADRI.....552 Seventh.....2nd fl.....719-5020		
March 4	AFTER FIVE, INC.....530 Seventh.....14th fl.....354-7010		
March 4	AGATHA BROWN.....498 Seventh.....4th fl.....947-7655		
March 4	GIL AIMBEZ FOR I.E.I.; KNITWEAR; PETITES 525 Seventh.....23rd fl.....221-3100		
March 4	AKIRA.....530 Seventh.....30th fl.....398-0018		
March 4	LOIS ANDERSON FOR BLEYLE INTERNATIONAL 1441 Broadway....23rd fl.....382-3330		
March 4	ANTONELLA PREVE.....498 Seventh.....9th fl.....736-1771		
March 4	BARON PETERS; ROBERT LEONARD.....530 Seventh.....30th fl.....944-0666		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 4	BASCO BY GENE PRESSMAN/LANCE KARESH (Women's)...	15 W 55th...	Suite 1D.....586-0016
March 4	ADAM BEALL.....	250 W 35th.....	16th fl.....736-0024
March 4	GEOFFREY BEENE.....	550 Seventh.....	4th fl.....398-0800
March 4	GEOFFREY BEENE SPORTSWEAR.....	485 Seventh.....	14th fl.....714-5800
March 4	BELLE FRANCE/JANE SCHAFFHAUSEN.....	419 Park Ave.S...	20th fl.....686-5780
March 4	GLORIA BETKER.....	209 W 38th.....	3rd fl.....719-5510
March 4	RAUL BLANCO/RAUL BLANCO PETITES.....	530 Seventh.....	6th fl.....382-2610
March 4	BILL BLASS LTD.....	550 Seventh.....	12th fl.....221-6660
March 4	BLEYLE EUROPE COLLECTION (Fall).....	1441 Broadway...	382-3330, Press: 214-528-3281
March 4	BONNIE BOYNTON ACCESSORIES & SEPARATES..	366 Fifth.....	947-9065, Press: 214-528-3281
March 4	ELEANOR P. BRENNER LTD.....	1460 Broadway....	12th fl.....382-2655
March 4	MORRIE BREYER & CO. (A.Q.U.A., Sally.... Beers, Antonio Gual, Miya, Fabian Molina, Gioia di Paolo, Diane Pernet, Pponk & Car)	109 W 38th.....	Suite 900.....719-5565
March 4	BRITISH KHAKI BY ROBERT LIGHTON.....	37 W 57th.....	Suite 1110.....755-8506
March 4	PIERRE CARDIN SPORTIF & KNITS.....	550 Seventh.....	5th fl.....354-9760
March 4	CASI.....	530 Seventh.....	2nd fl.....944-8870
March 4	OLEG CASSINI COLLECTIONS.....	530 Seventh.....	9th fl.....354-6990
March 4	CASTLEBERRY KNITS.....	530 Seventh.....	5th fl.....221-4333
March 4	C'EST SIMONE BY GEORGE SIMONTON.....	209 W 38th.....	6th fl.....840-2035
March 4	ARTHUR CHAPNIK.....	230 W 38th.....	6th fl.....840-2777
March 4	RON CHERESKIN DRESSES.....	552 Seventh.....	4th fl.....382-1861
March 4	CHINOISE/BANCO BY MATTHEW LOMBARDI.....	525 Seventh.....	3rd fl.....944-6450
March 4	WAYNE CLARK.....	530 Seventh.....	20th fl.....382-2880
March 4	CLEOPATRA.....	530 Seventh.....	17th fl.....382-2454
March 4	CODE BLEU JAPAN (Fall).....	Place To Be Announced.....	246-3100
March 4	KATHRYN CONOVER.....	530 Seventh.....	3rd fl.....944-2745
March 4	BERN CONRAD.....	530 Seventh.....	27th fl.....391-8052
March 4	VICTOR COSTA.....	530 Seventh.....	20th fl.....719-1460
March 4	PAUL COSTELLOE.....	530 Seventh.....	20th fl.....382-2880
March 4	CRISCIONE.....	525 Seventh.....	7th fl.....730-7310
March 4	GERARD DAREL (Fall) (NY Pret/#2714).....	575 Seventh.....	Suite 1455.....869-4058

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March 4	LEAMOND DEAN.....	530 Seventh.....	24th fl.....704-4303
March 4	DIANNE B FOR CYGNE DESIGNS.....	512 Seventh.....	27th fl.....354-6474
March 4	CHRISTIAN DIOR SPORTSWEAR.....	550 Seventh.....	7th fl.....944-9820
March 4	NOLAN MILLER DYNASTY FOR AFTER FIVE, INC..	530 Seventh....	14th fl.....354-7010
March 4	EAST WIND CODE.....	202 W 40th.....	2nd fl.....840-6470
March 4	PERRY ELLIS.....	575 Seventh.....	2nd fl.....921-8500
March 4	ESTEVEZ.....	530 Seventh.....	20th fl.....944-8470
March 4	GENE EWING'S BIS.....	575 Seventh.....	Suite 2510.....921-0685
March 4	LOUIS FERAUD.....	570 Seventh.....	17th fl.....840-8220
March 4	FLORENCE & CELESTE (Chu Chu Knits,..... Endres, Annemarie Gardin, Dana Hogan, Carol Peretz, Maria Scotto, Maya Varma)	498 Seventh.....	9th fl.....279-9620
March 4	CHRISTYNE FORTI.....	530 Seventh.....	17th fl.....764-4850
March 4	JUDI FRIED.....	530 Seventh.....	20th fl.....382-2880
March 4	DIANE VON FURSTENBERG.....	1407 Broadway....	20th fl.....869-1400
March 4	GALLANT; & GEOFFREY BEENE FOR GALLANT...	205 W 39th.....	8th fl.....354-7284
March 4	JIMMY GAMBA.....	250 W 35th.....	Suite 1207.....869-4241
March 4	GENTILLESSE BY DIANE DICKINSON.....	530 Seventh.....	9th fl.....354-4147
March 4	JENNIFER GEORGE.....	530 Seventh.....	30th fl.....764-0630
March 4	GIULLIANA.....	530 Seventh.....	14th fl.....921-2270
March 4	GIUSEPPE SPORT LTD.....	575 Seventh.....	Suite 2700.....354-3038
March 4	GOLDWORM.....	498 Seventh.....	10th fl.....594-5181
March 4	HENRY GRETHEL.....	485 Seventh.....	11th fl.....563-7900
March 4	ANNE HALL.....	209 W 38th.....	Suite 1207.....869-4241
March 4	BETTY HANSON & CO.....	205 W 39th.....	14th fl.....840-8888
March 4	HARLEY'S WHIM (209 W 38; 921-9816).....	35 W 36th.....	12th fl.....563-2157
March 4	DAVID HAYES.....	Hotel Drake....	Suite 2020.....421-0900; (800)421-8484
March 4	SUSIE HAYWARD.....	485 Seventh.....	Suite 908.....947-9180
March 4	HELGA.....	(421-0900)...Hotel Drake.....	Suite 1805..(213) 627-0806
March 4	CAROLINA HERRERA.....	19 E 57th.....	2nd fl.....355-3055
March 4	TOM HEWITT & ASSOC..... Hino & Malee, Marilyn Forbes, Plain Geometry, Khiem, Staccato)	575 Seventh.....	Suite 1457.....997-0097
March 4	J.G. HOOK INC.....	485 Seventh.....	10th fl.....354-7330

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March 4	CAROL HORN.....	575 Seventh.....	33rd fl.....921-9670
March 4	PIETER HOTI DESIGNS.....	498 Seventh.....	3rd fl.....714-1830
March 4	CINDY HUGHES DESIGNS.....	405 E 72nd.....	Suite 6C.....794-0907
March 4	ICINOO.....	202 W 40th.....	Suite 503.....730-0764
March 4	JAMISON/JAMISPORT.....	498 Seventh.....	24th fl.....239-9477
March 4	ROBERT JANAN.....	530 Seventh.....	19th fl.....354-7880
March 4	JEANNE-MARC.....	1466 Broadway....	9th fl.....575-7840
March 4	HARRY ACTON FOR JERI; & HARRY ACTON EVENING SPORT....	498 Seventh...	9th fl..279-6390
March 4	JIBALI COLLECTIONS/SPORT BY JAMES DAUGHERTY....	209 W 38th.....	4th fl.....764-5858
March 4	BETSEY JOHNSON.....	1441 Broadway....	14th fl.....921-0510
March 4	JONATHAN.....	131 E 70th.....	4th fl.....288-1362
March 4	LEE JORDAN-PARTIQUE.....	498 Seventh.....	10th fl.....564-6814
March 4	KAY JUDGE (Babacho for Nicole,..... Crocodile House, Paul Dahan, Eliska, Ron Fritts, Gabani, Ruth Hornbein, Leslie Long, Mosaic, Nicole, Norma, Perl)	498 Seventh.....	3rd fl.....594-5558
March 4	ALEXANDER JULIAN.....	575 Seventh.....	26th fl.....382-2255
March 4	NORMA KAMALI FOR JONES APPAREL GROUP (Fall II) 1411 Broadway...	25th fl.....	944-9710
March 4	KAPPI.....	498 Seventh.....	21st fl.....239-9485
March 4	KARENINA'S LTD.....	512 Seventh.....	24th fl.....594-0036
March 4	MICHAEL KATZ (Levine & Yarosh).....	214 W 39th.....	2nd fl.....382-0910
March 4	KAZMEL.....	575 Seventh.....	20th fl.....391-6400
March 4	KENAR.....	530 Seventh.....	25th fl.....944-5300
March 4	CALVIN KLEIN CLASSIFICATIONS.....	205 W 39th.....	12th fl.....719-2600
March 4	SUSAN KLEIN LTD. (Bonavitacola,..... Lynn Bowling, Georgina Von Etzdorf, Louis Marino, Louis Marino/Guadiana, Gibson Palermo, Petals by Eleanor Coppola & Marge Bowers, Della Rovere, Laura Sheperd)	575 Seventh.....	Suite 2250.....382-1359
March 4	DON KLINE LTD.....	32 W 39th.....	12th fl.....221-6771
March 4	THE KOHLER COLLECTION.....	498 Seventh.....	4th fl.....594-4484
March 4	MICHAEL KORS.....	148 W 28th.....	6th fl.....620-4677
March 4	REGINA KRAVITZ.....	575 Seventh.....	29th fl.....840-6065
March 4	RALPH LAUREN CLASSIFICATIONS.....	550 Seventh.....	3rd fl.....221-0675
March 4	NEIL LEONARD.....	485 Seventh.....	Suite 603.....594-4904
March 4	LEONARD-PARIS COUTURE.....	550 Seventh.....	5th fl.....869-3601

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March 4	HAROLD LEVINE; & ELLIE KNITS.....	530 Seventh.....	21st fl.....391-2255
March 4	LEVINE & YAROSH (Robben Alexander,..... Michael Katz, Ron Leal, Katerina Linden of Sweden, Ildi Marshall, Jenni Nicole, Ellen Perrin, Private Labels (Ultra Suede), Lawrence Rich/Seymour Levy, Sparklers U.S.A., Steven Stolman)	214 W 39th.....	2nd fl.....382-0910
March 4	HERBERT LEWIN (Apawe Pants, Rudolfo..... Contreras, Kay Cosserat, Enfin, Ellis Flyte, Betty Hanson Blouses, Benny Ong, Susan Sandhaus, t.h.e. Design House)	202 W 40th.....	Suite 1404.....764-5888
March 4	LA MARCA APPAREL.....	41 E 57th.....	Suite 3901.....888-6778
March 4	MAKINS HATS.....	212 W 35th.....	12th fl.....594-6666
March 4	MARY JANE MARCASIANO (138 Spring, 226-6809)	488 Seventh..	Suite 6F.....594-2873
March 4	MERCEDES & ADRIENNE.....	485 Seventh.....	Suite 309.....563-0940
March 4	MIGNON BY DOROTHY FARBO.....	530 Seventh.....	3rd fl.....354-4980
March 4	TRACY MILLS.....	550 Seventh.....	10th fl.....221-6374
March 4	HANAE MORI.....	550 Seventh.....	21st fl.....221-5726
March 4	MORISANE.....	153 W 36th.....	4th fl.....239-9777
March 4	GIOVANNI DE MOURA.....	56 W 39th.....	5th fl.....391-2253
March 4	PETER MUI.....	1466 Broadway....	Suite 1100.....944-1310
March 4	MULTI FACETS BY SANDY STARKMAN.....	498 Seventh.....	15th fl.....563-0800
March 4	ANTHONY MUTO FOR GINO DE GEORGIO.....	239 W 39th.....	11th fl.....869-2620
March 4	BERT NEWMAN'S COLLECTIONS.....	500 Seventh.....	7th fl.....869-3838
March 4	NIHON HALF.....	485 Seventh.....	Suite 602.....868-1830
March 4	ALBERT NIPON.....	530 Seventh.....	2nd fl.....354-0760
March 4	ALBERT NIPON BLOUSE.....	498 Seventh.....	4th fl.....244-2300
March 4	ALBERT NIPON BOUTIQUE.....	530 Seventh.....	19th fl.....354-4325
March 4	ALBERT NIPON COLLECTIBLES.....	530 Seventh.....	2nd fl.....921-8620
March 4	ALBERT NIPON EXECUTIVE DRESS.....	498 Seventh.....	4th fl.....244-2300
March 4	ALBERT NIPON PETITES.....	530 Seventh.....	19th fl.....354-4325
March 4	NORMA (TORONTO).....(Kay Judge)	498 Seventh.....	3rd fl.....594-5558
March 4	TODD OLDHAM/CONGOVID-CONGODRESS; MEN'S..	1466 Broadway....	Suite 507.....840-1270
March 4	YONSON PAK.....	264 W 35th.....	5th fl.....695-6087
March 4	ROD OWENS (Abrizzi, Carlota Alfaro,..... Carol Bird, Leon Block, Tony Chase, Criscione Sport, Diva, Ren Ellis, Julie Francis, Issa, Janice Wainwright)	485 Seventh.....	Penthouse.....760-0100

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 4	ROD OWENS (Casadei, Cee Gee, Susan.....498 Seventh.....3rd & 6th fl.....564-1870 Freis, Gemelli, Gloria N.Y., Estelle Gracer, Lorrie Kabala, Pierre Labiche, Ludmila Raitzin, Randy, Sister Max, Tadashi, Taste of Honey, TD4, Sue Wong, Zaira)		
March 4	P.D.I.....530 Seventh.....29th fl.....730-7000		
March 4	ANNE PINKERTON.....485 Seventh.....4th fl.....563-6920		
March 4	POGIA BY D. POLIMENI.....530 Seventh.....4th fl.....944-6030		
March 4	POSH BY JAY ANDERSON.....550 Seventh.....18th fl.....398-0763		
March 4	LIZ POTTER HIGH TECH.....1466 Broadway....Suite 609.....944-6930		
March 4	PRISMA BY NANCY JOHNSON.....1411 Broadway....Suite 1295.....765-8977		
March 4	PROPHECY COLL..(Press: 214-528-3281)....1441 Broadway....31st fl.....354-2130		
March 4	QUAIFI: FALL LINGERIE & LOUNGEWEAR.....209 W 40th.....30th fl.....719-3180		
March 4	MARY ANN RESTIVO.....498 Seventh.....16th fl.....736-0109		
March 4	JILL RICHARDS; JILL RICHARDS II.....Hotel Drake, #1205..421-0900, (213) 489-1650		
March 4	JACKIE ROGERS.....550 Seventh.....6th fl.....764-6020		
March 4	ROSSELLA OF ROME - DANZANTE.....209 W 38th.....6th fl.....944-6610		
March 4	IRVING SAMUEL/MICHEL ROBICHAUD.....205 W 39th.....17th fl.....704-4310		
March 4	ROBERT SANDEL.....485 Seventh.....Suite 600.....563-1655		
March 4	LISANDRO SARASOLA.....225 W 35th.....14th fl.....221-1594		
March 4-8	SANSAPPELLE STUDIO (Premiere).....Hotel Drake.....Suite 405...(312) 642-9642		
March 4	DON SAYRES.....485 Seventh.....4th fl.....947-9180		
March 4	ABE SCHRADER CORP.....530 Seventh.....15th fl.....840-7733		
March 4	MICHAEL SEROY.....1441 Broadway....Suite 2702.....730-8130		
March 4	SHAMASK.....860 Madison.....2nd fl.....398-1375		
March 4	HELENE SIDEL.....530 Seventh.....7th fl.....354-0024		
March 4	SIGNATURES BY EILEEN RUBINI & PATRICK...512 Seventh.....6th fl.....354-4700		
March 4	THE SILK FARM & SILK FARM COLLECTIBLES..525 Seventh.....2nd fl.....354-7567		
March 4	KATHRYN SIMON.....260 W 35th.....4th fl.....868-0430		
March 4	ADELE SIMPSON.....530 Seventh.....23rd fl.....354-8600		
March 4	SINGERIE.....109 W 38th.....5th fl.....997-0211		
March 4	COSMO SIRCHIO (Isabelle Allard, Cynthia 230 W 39th.....13th fl.....719-3171 Bardes, Vera Christina, Arthur Doucette, Maria Haptops, Barbara Kates, Pat McDonagh, Pacabu, Riazee)		
March 4	REUBEN THOMAS SKETCHBOOK.....498 Seventh.....18th fl.....736-6060		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 4	SOO, BY SOO YUNG LEE.....	530 Seventh.....	6th fl.....840-6435
March 4	SPORTWHIRL BY MARY ELLEN COCHRAN.....	498 Seventh.....	15th fl.....563-0800
March 4	STAR OF SIAM (USA) LTD.....	550 Seventh.....	18th fl.....398-0920
March 4	FRANCESCA STERLACCI.....	498 Seventh.....	2nd fl.....564-0161
March 4	STEVEN STOLMAN (Levine & Yarosh).....	214 W 39th.....	2nd fl.....382-0910
March 4	ERNST STRAUSS.....	50 Cent Pk S., #33A...	265-2034, 213-623-8112
March 4	ALFRED SUNG.....	514 Seventh.....	2nd fl.....391-8288
March 4	TADAOMI.....	110 W 17th.....	2nd fl.....675-1795
March 4	TARQUIN EBKER.....	275 W 39th.....	7th fl.....730-1536
March 4	TOHBLA SPORTSWEAR FOR TOKYO BLOUSE.....	202 W 40th.....	8th fl.....719-9625
March 4	TROA CHO.....	22 E 66th.....	1st fl.....734-5660
March 4	TUDOR SQUARE BY ROBERT TONNER.....	530 Seventh.....	20th fl.....944-8120
March 4	VANNA FOR M.O.I.C. (Benedict & Assoc.: 840-3374)	533 Seventh..	41st fl.....840-1660
March 4	JOAN VASS U.S.A.....	485 Seventh.....	Suite 510.....947-3417
March 4	LEVINO VERNA.....	498 Seventh.....	9th fl.....279-2345
March 4	VESNA BRICELJ.....	512 Seventh.....	25th fl.....730-1920
March 4	VICTORIA ROYAL BY MARTIN STAEHELY.....	530 Seventh.....	7th fl.....944-6844
March 4	WHODUNNIT (Carole Arnson, Susan Beebe, Cosenza/Martin, Fiddlestix, Laceworks, Liancarlo, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Maria Rodriguez, Nancy Schjelde, Szato, Kathleen De Tore, Liz Weinmann)	512 Seventh.....	26th fl.....391-3991
March 4	WILLIWEAR BY WILLI SMITH.....	209 W 38th.....	9th fl.....869-1380
March 4	JOAN YELLEN.....	220 Cent Pk So...	Pent. B.....246-5477
March 4	YEOHLEE.....	202 W 40th.....	15th fl.....704-9600
March 4	JAYSON YOUNGER SWEATERS.....	1410 Broadway....	30th fl.....398-9285
March 4	ROBBE ZANCA FOR PARTY FORMALS.....	530 Seventh.....	14th fl.....354-7010
March 4	L'ZINGER INTERNATIONAL.....	575 Seventh.....	18th fl.....382-3303
Tuesday March 5 11:00 A.M.	ADOLFO BENEFIT SHOW FOR MUSEUM OF CITY OF N.Y. Show at 11:30. By inv. Tkts: \$35.00; 534-1672. Press: Helen O'Hagan, 940-4248.	SAKS FIFTH AVENUE	THIRD FLOOR
Tuesday March 5 3:00 P.M.	SHOWING OF FALL I COLLECTION Apawe, Marilyn Blumer, Mary Chong for Jackie K, Cortina, Jenni Ku, Jermicko, Philippe Laurent, Lindzon, Singerie, Bernard Zins; 997-0211. Press: Wendi Winters PR, 260-2636.	NORMAN STEPHEN ENTERPRISES LTD.	109 WEST 38TH STREET SHOWROOM - FIFTH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 5 5-7 P.M.	SHOWING OF FALL COLLECTION Cocktails at 5. Show at 6. Buyers: 869-8424; Press: Jody Donohue Assoc., 688-8653.	ESCADA BY MARGARETHA LEY	HOTEL PLAZA GRAND BALLROOM
Tuesday March 5 5:00 P.M.	PREMIERE SHOWING: BETTER WOMEN'S SPORTSWEAR Cocktails. Buyers: 704-9850. Press: 840-2257, ext. 24.	MICHAEL LERNER	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday March 5 6:30-8:30	"SKETCHBOOK ON PARADE! A HAPPENING AT CHARIVARI 57" In celebration of first collection. By inv. only. Contact: 362-1212 or 736-6060.	MARC JACOBS FOR REUBEN THOMAS	CHARIVARI 57 18 WEST 57TH STREET
March 5	BILL BLASS COLLECTION III.....550 Seventh.....8th fl.....921-2100		
March 5	BLASSPORT.....550 Seventh.....2nd fl.....354-4200		
March 5	CULLINANE.....575 Seventh.....14th fl.....382-1060		
March 5	JAYNE JAY.....499 Seventh.....15th fl.....695-0909		
March 5	NAT KAPLAN.....498 Seventh.....21st fl.....239-9400		
March 5	KASPER FOR JOAN LESLIE; & J.L. SPORT....530 Seventh.....11th fl.....221-4200		
March 5	MIKE KORWIN'S KNITWORKS INC.....498 Seventh.....19th fl.....947-8828		
March 5	MISS O BY OSCAR DE LA RENTA.....550 Seventh.....19th fl.....354-6480		
March 5	MOROCI.....530 Seventh.....12th fl.....354-1880		
March 5	MORTON MYLES.....550 Seventh.....15th fl.....391-8700		
March 5	SOO YUNG LEE COLLECTION.....550 Seventh.....22nd fl.....704-0455		
March 5	TRIGERE, INC.....550 Seventh.....16th fl.....391-9100		
March 5	ILIE WACS.....530 Seventh.....19th fl.....354-9080		
March 5	NORMA WALTERS.....530 Seventh.....7th fl.....840-7677		
March 5- March 7	TWENTY ISRAELI FASHION DESIGNERS, PRESENTED BY ISRAEL TRADE CENTER AT N.Y. PENTA, 33RD STREET & SEVENTH AVENUE. By invitation. Contact: 560-0660.		
Wednesday March 6 9:00 A.M.	PRESS BREAKFAST: FALL JEWELRY COLLECTION By invitation only. Press: Madeline de Vries Ltd.: 753-6688.	MONET	16 EAST 34TH STREET SHOWROOM - 17TH FLOOR
March 6	9:15 A.M., TIKTINER (3rd show), 530 Seventh Ave., 12th fl., by inv.; 391-1790.		
Wednesday March 6 4:00 P.M.	SHOWING OF FALL II COLLECTION Cocktails. Show, 4:30. By inv; Melissa Crane, 354-7330. By appt. from 2/18, 10th fl.	J.G. HOOK (485 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday March 6 5:30 P.M.	FALL '85 FASHION REVUE Cocktails & buffet. Buyers: 730-1305. Press: 840-2257, ext. 24.	FOLIO BY FIRE ISLANDER	LATIN QUARTER 200 WEST 48TH STREET
March 6	AUGUSTUS.....530 Seventh.....24th fl.....840-6674		
March 6	ANDRE VAN PIER.....252 W 38th.....12th fl.....719-4750		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 6	MRS. H. WINTER.....	45 W 25th.....	4th fl.....691-8300
Thursday March 7 5-7 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 869-8424. Press: Jody Donohue Assoc., 688-8653.	LAUREL (1466 BROADWAY, 10TH FL)	ED SULLIVAN THEATRE BROADWAY NEAR 53RD STREET
Thursday March 7 6-8 P.M.	COCKTAIL PARTY: INFORMAL MODELING By invitation. Contact: 980-1073.	BRUESTLE-MONDI	725 FIFTH AVENUE SHOWROOM - 16TH FLOOR
March 7-10	KNITTED APPAREL EXPO AT CHARLOTTE CONVENTION CTR, N.C. Contact: 697-9191.		
March 8	LUCILLE CHAYT.....	264 W 35th.....	6th fl.....564-2584
*March 8	MILAN: MODIT/MILANO VENDEMODA (WOMEN'S COLLECTIONS)/MODA (Accessories). (March 8-12)		
*March 8- March 12	MILAN: OGNIBENE-ZENDMAN, OPENING OF COLLECTION AT MODIT. Thereafter by appt, 20 Via Senato (March 13-23). Contact: 2-79-28-09. (or Via Toscana #1, Rome, 46-06-02).		
*March 8	MILAN: MICAM & MODA CALZATURA, FASHION FOOTWEAR (March. 8-11)		
*March 10	MILAN: FALL READY-TO-WEAR SHOWING (March 10-14) Contact: Studio Modenese, Via Pietro Mascagni 22, 20122 Milano, Italy. Phone: (02) 790103.		
*March 10	IGEDO (FALL/WINTER FASHIONS) IN DUSSELDORF. Contact: 840-7744. (March 10-13)		
March 11	PETER ASHLEY; PETER ASHLEY UNLIMITED....	1411 Broadway....	3rd fl.....398-9070
March 11	JEFFREY BANKS (Women's).....	30 Rock Plaza....	Suite 3226.....582-8106
March 11	CHACOK USA INC. (Fall/Winter).....	575 Seventh.....	Suite 1455.....869-4030
March 11	ALEXIS KIRK.....	385 Fifth.....	7th fl.....532-3779
March 11	LILA KLIEGMAN.....	1441 Broadway....	20th fl.....354-5190
March 11	RALPH LAUREN.....	550 Seventh.....	3rd fl.....221-0675
March 11	L'EAU VIVE.....	1407 Broadway....	Suite 916.....354-8641
March 11	MIRIAM MARSHALL PORT OF CALL HANDBAGS (evening bags)	264 W 40th..	10th fl...819-0240
March 11	RICHTONE KNITS; J.D. SPORT & BOUTIQUE...	498 Seventh.....	14th fl.....279-1600
March 11	GLORIA SACHS.....	550 Seventh.....	9th fl.....921-1460
Beginning Monday March 11	EARLY FALL CONTEMPORARY LOUNGEWEAR & SLEEPWEAR By appt.; Meeghan Ellison (914) 279-4705; or Barbara Pruzan, 246-5477.	ELLISON - PRUZAN	220 CENTRAL PK SOUTH PENTHOUSE - B
Beginning Monday March 11	FALL I JEWELRY & ACCESSORIES Continuous by appointment. Contact: 308-5108.	KAI-YIN LO	117 EAST 57TH STREET THE GALLERIA - 46G
March 11	HANDBAG & ACCESSORIES (FALL I) MARKET WEEK IN NEW YORK. (March 11-15)		
March 11	INTIMATE APPAREL (TRANSITIONAL & EARLY FALL) MARKET WEEK IN NEW YORK (March 11-15)		
Tuesday March 12 5-8 P.M.	FALL '85 DIANA VREELAND SCARF & SHAWL COLLECTION By invitation. Buyers: 683-2955; Press: Madeline de Vries Ltd., 753-6688.	BASHA SCARVES INC.	MAYFAIR REGENT (610 PARK AVE) LE CIRQUE - L'ORANGERIE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 12	ENCORE (DIV. UMI).....	530 Seventh.....	27th fl.....764-0611
March 12	UMI COLLECTIONS BY ANNE CRIMMINS.....	530 Seventh.....	27th fl.....764-0600
Wednesday March 13 12:00 Noon	PRESENTATION OF FALL '85 COSMETICS COLLECTION By invitation. Contact: Jody Donohue Associates, 688-8653.	ALMAY	PLACE TO BE ANNOUNCED
Thursday March 14 5-7 P.M.	OPENING: EXHIBITION OF THEATRICAL DESIGNS By invitation. Contact: Madeline de Vries Ltd., 753-6688.	FRANCO ZEFFIRELLI (PRESENTED BY GUCCI)	FOUNDERS' HALL METROPOLITAN OPERA HOUSE
*Beginning Thursday March 14	LONDON: OPENING OF WOMAN'S FALL '85 COLLECTION By appt; 01-441-439-8572. In N.Y. from 4/1, 85 E. End Ave., Rebecca Shafer: 744-9616.	JASPER CONRAN	49/50 GREAT MARLBOROUGH ST. LONDON, ENGLAND
*March 14- March 19	BRITISH DESIGNER COLLECTIONS IN LONDON FALL/WINTER '85. Press: Annette Worsely Taylor, 36 Beauchamp Place, London SW3 1NU. Tel: 01-581-2931. Individual Shows Are By Invitation Only.		
	<u>FIRM</u>	<u>ADDRESS OF SHOWING</u>	<u>MAILING ADDRESS (LONDON)</u>
		<u>Thurs., March 14</u>	
6:30 P.M.	INDIVIDUAL CLOTHES SHOW AND COLLECTIONS	PILLAR HALL	
		<u>Fri., March 15</u>	
10:15 A.M.	JOHN MCINTYRE	M.D.F. ART GALLERY	12 Marius Mansions, SW17
11:30 A.M.	WENDY DAGWORTHY	M.D.F. TENT	15 Poland St., W1
12:45 P.M.	BETTY JACKSON	PILLAR HALL	33 Tottenham St., W1
2:00 P.M.	DAVID & ELIZABETH EMANUEL	THE ORANGERY AT THE BELVEDERE	15/19 Great Titchfield St. W1
3:00 P.M.	JASPER CONRAN	M.D.F. TENT	49/50 Gr. Marlborough St, W1
4:15 P.M.	ROLAND KLEIN	M.D.F. ART GALLERY	23 Bruton St, W1
5:30 P.M.	DESIGN STUDIO	PILLAR HALL	41 Goodge St, W1
5:30 P.M.	YUKI	PLACE TO BE ANNOUNCED	59 Markham St, SW3
7:00 P.M.	BODY MAP	M.D.F. TENT	138 Long Acre, WC2
		<u>Sat., March 16</u>	
9:30 A.M.	CAROLINE CHARLES	M.D.F. ART GALLERY	9 Beauchamp Pl, SW3
10:45 A.M.	ARABELLA POLLEN	M.D.F. TENT	Avon Trading Estate, W14
12:00 P.M.	PAUL COSTELLOE	APEX ROOM	76 Wells St, W1
2:45 P.M.	BARBARA DE VRIES	PILLAR HALL	40/42 Newman St, W1
4:00 P.M.	MICHIKO KOSHINO	M.D.F. ART GALLERY	7 Dering St, W1
5:15 P.M.	KATHARINE HAMNETT	M.D.F. TENT	83-93 Shepperton Rd, N1
6:30 P.M.	BILL GIBB	APEX ROOM	12 Queensdale Rd, W11
		<u>Sun., March 17</u>	
10:15 A.M.	ARTWORK/ALLY CAPELLINO/AMI & GRACE LI	M.D.F. ART GALLERY	103 Bermondsey St, SE1
11:15 A.M.	HYPER HYPER	M.D.F. TENT	26/40 Kensington High St, W8
12:30 P.M.	JANICE WAINWRIGHT	APEX ROOM	10 Poland St, W1
2:30 P.M.	JOHN ROCHA	M.D.F. ART GALLERY	South William St, Dublin.
3:45 P.M.	BERNSTOCK & SPEIRS	M.D.F. TENT	(Lynne Franks) 138 Long Acre, WC2
5:15 P.M.	TOMASZ STARZEWSKI	APEX ROOM	34 Curzon St, W1
7:00 P.M.	ZANDRA RHODES	PILLAR HALL	85/87 Richford St, W6 7HJ
		<u>Mon., March 18</u>	
10:00 A.M.	MURRAY ARBEID	SHOWROOM	87/91 New Bond St, W1
11:30 A.M.	JEAN MUIR	SHOWROOM	22 Bruton St, W1
1:00 P.M.	DAVID FIELDEN	PILLAR HALL	137 King's Rd, SW3
2:30 P.M.	TERENCE NOLDER	APEX ROOM	80 Grosvenor St, W1
3:45 P.M.	CHRISTINA STAMBOLIAN	M.D.F. ART GALLERY	10 Gr. Marlborough St, W1
5:00 P.M.	ENGLISH ECCENTRICS	M.D.F. TENT	9/10 Charlotte Rd, EC2
6:30 P.M.	JOHN GALLIANO	PILLAR HALL	27/31 Earl St, EC2
		<u>Tues., March 19</u>	
11:00 A.M.	THE BRITISH GENTLEMEN	PILLAR HALL	(Rosalind Woolfson) 50 Upper Brook St, W1
2:30 P.M.	PATRICIA LESTER	APEX ROOM	Lianfoist House, Gwent
4:00 P.M.	NEWCASTLE POLYTECHNIC	PILLAR HALL	13 Trinity Ct, WC1
5:15 P.M.	MIDDLESEX POLYTECHNIC	M.D.F. TENT	Cat Hill, Barnet, Herts

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*March 15	LAS VEGAS: SIA (SKI INDUSTRY AMERICA) AT CONVENTION CTR (3/15-20); (703) 556-9020.		
March 16	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM. Contact: 532-5588. (March 16-19)		
*March 16- March 19	LONDON: BRITISH DESIGNER SHOW AT OLYMPIA HOTEL. Contact: Joanne Davis, Philbeach Events Ltd., Earls Court Exh. Ctr, Warwick Road, London SW5 9TA. Tel.: 01-385-1200.		
*March 16- March 19	PARIS: PREMIERE VISION (FABRICS) AT PARC DES EXPOSITIONS, PARIS-NORD, VILLIPINTE. Hours: 9:30 A.M. - 7:00 P.M. Contact: 213-0170 or 869-1720.		
March 17	NATIONAL KIDS' FASHION SHOW AT NEW YORK PENTA HOTEL; 594-0880. (March 17-20)		
March 18	TANNER DRESS (Fall II).....530 Seventh.....28th fl.....944-6350		
March 18	TANNERSPORT (Fall II).....530 Seventh.....28th fl.....944-6350		
March 18	WILROY.....530 Seventh.....22nd fl.....221-2200		
Tuesday March 19- March 22	NOVELTY FABRICS & FANCY YARNS FROM JAPAN By invitation. Contact: Mr. Taka Hirohama, 354-6729.	YAGI TSUSHO (AMERICA) (111 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
*March 20- March 27	SPRING/SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE; & FRENCH RTW FEDERATION IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44. --Preliminary Schedule-- <u>DESIGNER</u> <u>CONTACT ADDRESS & TELEPHONE</u>		
Fri., March 22	9:15 A.M. CHLOE.....71, av. Franklin-Roosevelt, 75008 Paris, 011-331-296-3065 3:30 P.M. KANSAI YAMAMOTO.....		
Sat., March 23	9:00 A.M. KARL LAGERFELD.....144, av. des Champs-Elysees. 75009 Paris, 011-331-359-5750 12:00 Noon CLAUDE MONTANA.....131, rue Saint-Denis, 75002 Paris, 011-331-296-5033 4:00 P.M. ISSEY MIYAKE.....6 bis, rue Campagne-Premiere, 75014 Paris, 011-331-320-3977 5:30 P.M. DOROTHEE BIS.....17, rue de Sevres, 75006 Paris, 011-331-222-0290		
Monday, March 25	No Time NINA RICCI.....39, ave. Montaigne, 75008 Paris, 011-331-723-7888 9:00 A.M. GIVENCHY.....3, av. George V, 75008 Paris, 011-331-723-8136 10:30 A.M. CHANEL.....18, r. Bayard, 75008 Paris, 011-331-225-8540 3:00 P.M. CHRISTIAN DIOR.....30, av. Montaigne, 75008 Paris, 011-331-256-7444 5:30 P.M. VALENTINO.....19, ave. Montaigne, 75008 Paris, 011-331-742-2540		
Tues., March 26	10:30 A.M. MARITHE ET FRANCOIS GIRBAUD..14, rue des Colonnes du Trone, 75012, 011-331-572-2288 12:00 Noon EMANUEL UNGARO.....2, av. Montaigne, 75008 Paris, 011-331-723-6194 5:00 P.M. JACQUELINE DE RIBES 8:00 P.M. JACQUELINE DE RIBES...(2nd show)		
Wed., March 27	9:00 A.M. HANAE MORI.....17/19, av. Montaigne, 75008 Paris, 011-331-723-5203 11:00 A.M. YVES SAINT LAURENT....5, av. Marceau, 75116 Paris, 011-331-723-7271 3:00 P.M. HANAE MORI.....(2nd show)		

*March 22- March 25	PARIS: LES JOURNEES DE LA MODE - Women's RTW (major exporters only) at the Eiffel Tower. Contact: 869-1720. (March 22-25)		
*March 22	MILAN: MIPEL, ITALIAN LEATHERGOODS (March 22-25)		
*March 22	DALLAS: EARLY FALL REGIONAL SHOWINGS. Contact: (214) 655-6200. (March 22-27)		
March 24- March 27	NAMSB (NAT'L ASSOC'N MEN'S SPORTSWEAR BUYERS) AT N.Y. COLISEUM (59TH ST. & COLUMBUS CIRCLE. Contact: 986-1811.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*March 24	<u>LAS VEGAS</u> : INTERNATIONAL FUR FAIR (March 24-27). Contact: 718-357-3555.		
*March 24	<u>MUNICH</u> : FASHION WEEK. Contact: 563-3540. (March 24-27)		
March 25	MARITHE & FRANCOIS GIRBAUD (Fall).....1410 Broadway.....3rd fl.....868-5360		
March 26	GEORGE MASKET BY KAREN HARMAN.....498 Seventh.....10th fl.....947-7110		
*March 26	<u>LONDON</u> --"FASHION SERVICE POINT USA"--Exhibition for women's & men's apparel & home furnishings industries at U.S. Embassy. Contact: 01-629-4304. (March 26-29)		
*March 29	<u>CHICAGO</u> : EARLY FALL REGIONAL SHOWINGS (March 29 - April 2)		
*April 1	<u>COMO, ITALY</u> : IDEACOMO FABRICS FAIR (April 1-4)		
Tuesday April 2- April 4	SPRING/SUMMER '86 FABRICS: COTONS DE FRANCE PARSONS FASHION CENTER 2ND ANNUAL SHOW & EXHIBIT 560 SEVENTH AVENUE Daily, 9-6 P.M. Trade: Barbara Wise, 213-0170. Press: Rea Lubar Inc., 575-0735.		
Wednesday April 3 8-11 P.M.	GALA OPENING: "ALL AMERICAN: ARROW SHIRT COMPANY FASHION INST. OF TECH. A SPORTSWEAR TRADITION" TECH & ARROW SHIRT 227 WEST 27TH STREET Tracing 135 years of American Sportswear. Opens April 4 through June. Contact: 760-7708. Press: Margaret Larson Assoc., 686-6626.		
April 8	ISSEY MIYAKE PLANTATION (Fall).....530 Seventh.....10th fl.....575-7730		
Tuesday April 9 6:30 P.M.	"FOCUS AMERICA": LORD & TAYLOR 424 FIFTH AVENUE COCKTAIL PARTY Preview of Fashions & Home Furnishings. Benefit for N.Y. Botanical Gardens. By inv. Contact: Geri Savidge, 391-3638.		
April 9- April 11	NEW YORK FABRIC FAIR OF INTERNATIONAL FASHION FABRICS (SPRING/SUMMER '86) AT N.Y. COLISEUM. Contact: Peter Nack, 563-5350.		
Wednesday April 10 8:00 P.M.	BENEFIT GALA: FOR AMERICAN BLOOMINGDALE'S THIRD AVENUE & 59TH STREET SCANDINAVIAN FOUNDATION 4-6TH FLOORS "Style, Scandinavia" model rooms, crystal. Tks:\$100; 879-9779,x25. Press: 705-2441.		
*April 12	<u>ATLANTA</u> : EARLY FALL REGIONAL SHOWINGS (April 12-16)		
Tuesday April 16 8:00;10:15 12:45 P.M.	FALL PRET-A-PORTER THE FASHION GROUP INC. N.Y. HILTON HOTEL AT THREE SHOWINGS (9 ROCKEFELLER PLAZA) GRAND BALLROOM Breakfast (8:00): Members--\$25.00. Guests--\$35.00. Brunch (10:15): Members--\$30.00; Guests--\$45.00. Lunch (12:45), Members--\$35.00; Guests--\$50.00. Contact: 247-3940.		
*April 16	<u>FRANKFURT</u> : INTERSTOFF, FABRICS (April 16-18) Contact: 974-8830.		
Wednesday April 17 9:00 A.M.	PRESENTATION: FALL/WINTER GUCCI GUCCI GALLERIA 1985 COLLECTION 685 FIFTH AVENUE By invitation. Contact: Madeline de Vries Ltd., 753-6688.		
Wednesday April 17 6:00 P.M. Cocktails Dinner	ANNUAL FASHION CRITICS' PARSONS SCHOOL OF DESIGN SHERATON CENTRE HOTEL AWARDS SHOW AND DINNER (66 FIFTH AVENUE) IMPERIAL BALLROOM Show at 6:45. Awards presented to students by designer-critics: Adri, Jeffrey Banks, Donald Brooks, Calvin Klein, Gloria Sachs, Giorgio Sant'Angelo, Willi Smith, Robert Tonner, Michael Vollbracht, Ilie Wacs. (Black Tie) Tckts: \$350. Contact: 673-5970.		
*April 19	<u>LOS ANGELES</u> : EARLY FALL REGIONAL SHOWINGS (April 19-22)		
*April 19	<u>MIAMI</u> : EARLY FALL REGIONAL SHOWINGS. Contact: (305) 261-2900. (April 19-23)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*April 21	IGEDO: (FALL FASHIONS IN DUSSELDORF) Contact: 840-7744. (April 21-23)		
Monday	SHOWING OF FALL	WILLIWEAR BY WILLISMITH	PLACE TO BE
April 22	COLLECTION	(209 W 38TH ST. 8TH FL)	ANNOUNCED
10:00 A.M.	Also at 11:00. By inv. Thereafter appt. Contact: Mark Bozek, 869-1380.		
Monday	SHOWING OF FALL	RICHARD WARREN	498 SEVENTH AVENUE
April 22	COLLECTION		SHOWROOM - 19TH FLOOR
1:00 P.M.	By inv. Thereafter by appt. Buyers: 239-7070. Press: Jody Donohue Assoc. 688-8653.		
Monday	SHOWING OF FALL	BETSEY JOHNSON	209 WEST 38TH STREET
April 22	COLLECTION		SHOWROOM - 2ND FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 921-0510.		
Tuesday	SHOWING OF FALL	TODD OLDHAM; CONGOVID;	PARSONS FASHION CENTER
April 23	COLLECTION	CONGODRESS; MEN'S	560 SEVENTH AVENUE
9:00 A.M.	By invitation. Thereafter by appt., 1466 Bway, Suite 507. Contact: 840-1270.		
Tuesday	SHOWING OF FALL	ADELE SIMPSON	530 SEVENTH AVENUE
April 23	COLLECTION		SHOWROOM - 23RD FLOOR
10:00 A.M.	Also, April 30 at 9:00. By invitation. Thereafter appt. Contact: 354-8600.		
Tuesday	SHOWING OF FALL	THE KOHLER COLLECTION	498 SEVENTH AVENUE
April 23	COLLECTION		SHOWROOM - 4TH FLOOR
11:00 A.M.	By inv. Thereafter by appt. Buyers: 594-4484. Press: McClendon/Hall, 206-7808.		
Tuesday	INFORMAL MODELING:	NORMAN STEPHEN	109 WEST 38TH STREET
April 23	PRESS RECEPTION	ENTERPRISES LTD.	SHOWROOM - 5TH FLOOR
12:00 Noon	Honoring Canada's Clairol Fashion Awards, 997-0211. Press: Wendi Winters, 475-6589.		
Tuesday	SHOWING OF FALL	LEVINO VERNA	PARSONS FASHION CENTER
April 23	COLLECTION	(498 SEVENTH, 9TH FL)	560 SEVENTH AVENUE
1:00 P.M.	By invitation. Thereafter by appointment. Contact: 279-2345.		
Tuesday	SHOWING OF FALL	LISA MAGHAZEH	PLACE TO BE
April 23	COLLECTION	(530 SEVENTH, 9TH FL)	ANNOUNCED
2:00 P.M.	By invitation. Thereafter by appointment. Contact: 980-3367.		
Tuesday	SHOWING OF FALL &	FRANCESCA BRASCHI	PLACE TO BE
April 23	WINTER COLLECTION		ANNOUNCED
3:00 P.M.	By inv. Champagne reception. Contact: 362-6729.		
Tuesday	FALL/WINTER COLLECTION	ARABELLA POLLEN	PARSONS FASHION CENTER
April 23	FROM LONDON		560 SEVENTH AVENUE
4:00 P.M.	By invitation. Contact: 759-1481.		
Tuesday	SHOWING OF FALL MEN'S &	MARY JANE MARCASIANO	PLACE TO BE
April 23	WOMEN'S COLLECTION	(138 SPRING ST, 2ND FL)	ANNOUNCED
5:15 P.M.	By inv. Thereafter 488 7th #6F, 594-2873. Contact: 226-6809.		
Tuesday	SHOWING OF FALL/WINTER	DIMITRI COUTURE	110 GREENE STREET
April 23	WOMEN'S COLLECTION		SHOWROOM - 6TH FLOOR
6:15 P.M.	Show followed by cocktails. By invitation. Contact: Daniela Passini, 431-1090.		
Wednesday	SHOWING OF FALL	STEVEN STOLMAN	PLACE TO BE
April 24	COLLECTION	(214 W 39TH, 2ND FL)	ANNOUNCED
10:00 A.M.	By inv. Thereafter appt. Contact: 382-0910. Press: Madeline de Vries Ltd., 753-6688.		
Wednesday	SHOWING OF FALL	DANNY NOBLE	PLACE TO BE
April 24	COLLECTION	(202 W. 40TH ST-9TH FL)	ANNOUNCED
12:00 Noon	By invitation. Thereafter appt. Buyers: 398-9393; Press: Gottfried & Loving, 688-4665.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd fl.	BOB MACKIE (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 391-8697.
Wednesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday April 24 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVE, 2ND FL)	RCA STUDIOS 110 WEST 44TH STREET
Wednesday April 24 5:00 P.M.	FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 24 6-8 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment: 550 Seventh, 20th fl. Contact: 764-3730.	STANLEY BLACKER DESIGNER COLLECTION	REGENCY HOTEL BALLROOM
*April 24	INTERNATIONAL FUR FAIR IN FRANKFURT (April 24-28)		
Thursday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt. Contact: 719-5020.	ADRI (552 SEVENTH, 2ND FL)	PLACE TO BE ANNOUNCED
Thursday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	45 WEST 25TH STREET SHOWROOM - 4TH FLOOR
Thursday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Thursday April 25 12:00 Noon	SHOWING OF FALL WOMEN'S COLLECTION By inv. Thereafter by appt. Contact: 582-8106.	JEFFREY BANKS	30 ROCKEFELLER PLAZA SHOWROOM - SUITE 3226
Thursday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 730-1920; Press: Sophie Craze, 929-1463.	VESNA BRICELJ (512 SEVENTH, 25TH FL)	APOLLO THEATRE 223 WEST 42ND STREET
Thursday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter at Levine & Yarosh, 214 W 39th, 382-0910. Press: 929-3976.	MICHAEL KATZ	13 EAST 17TH STREET SHOWROOM - 7TH FLOOR
Thursday April 25 5:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 563-6920; Press: Jody Donohue Assoc, 688-8653.	ANNE PINKERTON (485 SEVENTH, 4TH FL)	PLACE TO BE ANNOUNCED
Thursday April 25 6:00 P.M.	"A DANCE & VISUAL PERFORMANCE" --FALL BELTS By inv. Thereafter by appt. Buyers: 532-7414; Press: McClendon/Hall, 206-7808.	LA CRASIA (389 FIFTH AVENUE)	PARSONS FASHION CENTER 560 PARSONS FASHION CENTER
Thursday April 25 7:15 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 354-0033; Press: Yvon Dihe, L'Agence, 581-4466.	CATHY HARDWICK (1410 BWAY, 28TH FL)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 26 8:30 A.M.	SHOWING OF FALL COLLECTION Breakfast. Show at 9. By inv.	RODIER PARIS (512 SEVENTH, 15TH FL)	HOTEL PIERRE COTILLION ROOM
Buyers: 840-8220; Press: Evelyn Jablow, AC&R, 685-8000.			
Friday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	GEOFFREY BEENE (550 SEVENTH, 4TH FL)	HOTEL PIERRE BALLROOM
Contact: 398-0800.			
Friday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt.	CAROLINA HERRERA (19 EAST 57TH STREET)	HOTEL PLAZA GRAND BALLROOM
Contact: Carolina Herrera Ltd., 355-3055.			
Friday April 26 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter,	GIORGIO SANT'ANGELO 550 Seventh, 6th fl, 221-1616.	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Press: 245-1550.			
Friday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION And 4 P.M. By Louis dell'Olio. By inv.;	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
221-7880. Press: Gottfried & Loving, 688-4665.			
4:00 P.M.	ANNE KLEIN & CO. (2nd Show), Parsons, 560 Seventh Ave, 221-7880; Press: 688-4665.		
Friday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6 p.m. By invitation. Thereafter by appt.	CAROLYN ROEHM (550 SEVENTH, 18TH FL)	LATIN QUARTER 200 WEST 48TH STREET
Contact: 921-0399.			
Monday April 29 8:30 A.M.	SHOWING OF FALL COLLECTION Champagne bkfst. Show at 9:00. By inv.	JAEGER	ST. REGIS HOTEL ROOF
Contact: Peter Tear, 01-734-8211 (London).			
Monday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment,	AKIRA (530 SEVENTH AVENUE)	HOTEL PLAZA BAROQUE SUITE
30th fl. Contact: 398-0018.			
Monday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2 & 4 P.M. By invitation. Thereafter by appt.,	BILL BLASS LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
17th fl. Contact: 221-6660.			
Monday April 29 12:30 P.M.	LUNCHEON & INFORMAL FALL/WINTER FASHION SHOW By invitation. Press: Colleen Dorfman, England Strohl,	RUSS DIVISION OF RUSS TOGS, INC.	21 CLUB 21 WEST 52ND STREET
686-9400.			
Monday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt.	FIANDACA (230 CENT PK SO)	HOTEL PLAZA WHITE & GOLD SUITE
Contact: 586-6908; or (617) 262-4255.			
April 29	2:00 P.M., BILL BLASS (2nd Show), Hotel Pierre, By inv. Contact: 221-6660.		
Monday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter appt.	ALFRED SUNG (514 SEVENTH AVE, 2ND FL)	HOTEL PLAZA BALLROOM
Buyers: 391-8288. Press: Evins-Weintraub, 751-9200.			
Monday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	YONSON PAK (264 W 35TH ST, 5TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Contact: 695-6087.			
April 29	4:00 P.M., BILL BLASS (3rd Show), Hotel Pierre, By inv. Contact: 221-6660.		
Monday April 29 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 288-8140. Press:	CHRISTOPHE DE MENIL FOR EXCESS (147 E. 67)	PLACE TO BE ANNOUNCED
Jody Donohue Assoc., 688-8653.			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 29 7:30 P.M.	SECOND ANNUAL NEW DESIGNER AWARDS Followed by cocktail reception. By inv. Press: Madeline de Vries Ltd., 753-6688.	MORE FASHION AWARDS	HOTEL PIERRE GRAND BALLROOM
Tuesday April 30 8:00 A.M.	PRESS BREAKFAST SHOWING: FALL JEWELRY By invitation. Contact: 489-0023.	JEWELERS OF AMERICA INC. (1271 AVE. OF AMERICAS)	ROCKEFELLER PLAZA RAINBOW GRILL
April 30	9:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl, 354-8600.		
Tuesday April 30 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE; & J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday April 30 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-2600.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 30 12:00 Noon	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 382-2454. Press: Wendi Winters, 475-6589.	CLEOPATRA (530 SEVENTH AVE, 17TH FL)	RCA STUDIOS 110 WEST 44TH STREET
Tuesday April 30 1:00 P.M.	PRESS SHOWING OF FALL COLLECTION Press, 1:00 p.m., Buyers at 3:00; & May 1 at 4:00. By inv. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 30 2:00 P.M..	SHOWING: FALL WOMEN'S & MEN'S COLLECTION By invitation. Thereafter appt. Contact: 620-4677.	MICHAEL KORS (148 WEST 28TH - 6TH FL)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844.	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 30 3:30-6:30	OPENING PRESS PARTY: NEW JEWELRY SHOWROOM Informal modeling. By inv. Press: Katie Ogan at Dennis Davidson Assoc., 947-2097	ISAAC MANEVITZ FOR BEN-AMUN	246 WEST 38TH STREET SHOWROOM - 12TH FLOOR
April 30	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., by inv., 391-9100.		
Tuesday April 30 5:00 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6. Also cocktails at 7, show at 8. By inv. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 30	8:00 P.M., RALPH LAUREN (2nd show), Place To Be Announced, by inv., 221-0675.		
Wednesday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-2035. Press: McClendon/Hall, 206-7808.	C'EST SIMONE BY GEORGE SIMONTON (209 W 38TH ST)	500 CLUB 500 SEVENTH AVENUE
Wednesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE; & ELLIE KNITS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-2510. Press: Donna Cristina, 315-8011.	ADRIENNE VITTADINI (1441 BROADWAY)	RCA STUDIOS 110 WEST 44TH STREET
Wednesday May 1 12:00 Noon	SHOWING OF FALL COLLECTION Also, at 3. By invitation. Thereafter by appt. Contact: 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt.	SCAASI BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Buyers: 382-1356. Press: Evins & Weintraub, 751-9200.
Wednesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109. Press: Marina Maher Communications, 759-7545.	MARY ANN RESTIVO (498 SEVENTH, 16TH FL)	PLACE TO BE ANNOUNCED
May 1	3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh, By inv., 354-6777.		
May 1	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl., By inv., 391-9100.		
Wednesday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 947-8470. Press: Evelyn Dallal at Rogers & Cowan, 490-8200.	LUIS ESTEVEZ (530 SEVENTH, 20TH FL)	PLACE TO BE ANNOUNCED
Wednesday May 1 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 944-1244.	KARL LAGERFELD (550 SEVENTH, 24TH FL)	PLACE TO BE ANNOUNCED
Wednesday May 1 9:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th floor. Contact: 832-2778.	STEPHEN SPROUSE (37 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Thursday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Buyers: 704-9600. Press: 475-7275.	YEOHLEE	133 FIFTH AVENUE
Thursday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS (550 SEVENTH AVE, 9TH FL)	PLACE TO BE ANNOUNCED
Thursday May 2 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.	MARY McFADDEN (264 W 35TH STREET)	RCA STUDIOS 110 WEST 44TH STREET
Thursday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 764-6020. Press: Jody Donohue Assoc., 688-8653.	JACKIE ROGERS	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 2 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appt., 485 Seventh, Suite 510. Contact: 947-3417.	JOAN VASS, N.Y. & JOAN VASS, U.S.A.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-0685.	GENE EWING'S BIS (575 SEVENTH AVENUE)	RCA STUDIOS 110 WEST 44TH STREET
Friday May 3 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 243-6859.	DIANE PERNET (290 WEST 11TH STREET)	MANHATTAN CENTER 311 WEST 34TH STREET
Friday May 3 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt. Buyers: 772-9093. Press: Donna Cristina, 315-8011.	MATSUDA	RCA STUDIOS 110 WEST 44TH STREET